



Meet the Enterprise Eggs®



Be Positive

- * Exploring children's strengths
- * Taking a positive attitude to life
- * Being confident in their own abilities



Think Big

- * Believing in possibilities
- * Broadening horizons
- * Seeing beyond perceived limiting factors



Create It

- * Using imagination
- * Identifying opportunities and problems
- * Generating ideas and solutions
- * Evaluating ideas and solutions
- * Decision-making
- * Creating and implementing innovative responses



Have a Go

- * Action orientation
- * Self-efficacy
- * Initiative taking
- * Understanding and managing risks
- * Confidence to experiment



Work Together

- * Valuing community and collaboration
- * Valuing difference
- * Understanding individual strengths and weaknesses
- * Communicating effectively within groups
- * Understanding principles of equality and sharing



Keep Going

- * Perseverance and resilience
- * Ability to respond positively to challenges and setbacks
- * Evaluating performance and responding
- * Adapting to environmental factors



Nurture Nature

- * Valuing our environment
- * Understanding the impact of our actions
- * Acting with sustainability in mind

Introducing the Island Friends Stories and the Enterprise Eggs®

About the Island Friends Stories

The Island Friends stories are a series of adventures featuring Puffin Pal and his friends on Lucky Island. The stories are designed to support character development in children aged 2-7.

They feature the 'Enterprise Eggs®' a series of seven key characteristics linked to the development of an enterprising mind-set. They are also linked to the early years curriculum so they're ideal for use in school and at home.

About the Enterprise Eggs

We couldn't find any books for young children that were aimed specifically at developing enterprising mind-sets and 'self-efficacy' from their earliest years.

We believe that being enterprising isn't just relevant to 'business'; it's a mind-set that can help children develop a sustainable, independent approach to whatever they choose to do. The European Commission recommends that every child should experience this sort of learning during their education, and our approach also aligns with the UNESCO pedagogic approaches for Education for Sustainable Development (ESD).

By researching best practice examples and the key enterprising characteristics researchers have identified for older children and adults we were able to distil these into a **framework of seven key elements of an enterprising mind-set that are suitable for children in their early years.**

We have tried to create a fun and accessible way for children and adults to engage with these seven elements through the 'Enterprise Eggs®'.

Using the Parent and Teacher Guides

The Parent and Teacher Guides are designed to provide adults with ideas for how to use the books and the Enterprise Eggs, and how to embed them within the curriculum.

Each of the guides offers a range of activities - primarily linked to the Welsh Foundation Phase, but which can also be linked to similar curriculum areas for the early years in Scotland, Northern Ireland and England.

Stay Up To Date

For the latest information on new stories and new resources and activities we are working on please 'like' us on **Facebook** at /IslandFriends or follow us on **Twitter** @Island_Friends.

www.puffinpal.org